

Channels.com Privacy Policy

Effective August 10, 2008

Channels.com Privacy Policy

Channels.com provides this Privacy Policy to inform you of our policies and procedures regarding the collection, use and disclosure of information received from users of www.channels.com (this "Site"). This Privacy Policy applies only to this Site and is incorporated into our Terms of Use. This Privacy Policy may be updated from time to time. We will notify you of any material changes by posting the new Privacy Policy on the Site. You are advised to consult this policy regularly for any changes.

By using our Site you are consenting to our processing of your information as set forth in this Privacy Policy. As used in this policy, the terms "using" and "processing" information include using cookies on a computer, subjecting the information to statistical or other analysis and using or handling information in any way, including, but not limited to collecting, storing, evaluating, modifying, deleting, using, combining, disclosing and transferring information within our organization or among our affiliates within the United States or internationally.

Information Collection and Use

Our Primary goals in collecting information are: to provide and improve services, features and content (together, the "Service"), to allow users to personalize their use of the Service and to enable users to easily navigate and enjoy the Site.

Personally Identifiable Information.

- When you register with us through the Site as a Subscriber, we ask you for personally identifiable information such as your email address, screen/user name and an account password ("Personal Information"). Personal Information is information about you that when on its own or in combination with other identifiers can be used to contact or identify you. We use your Personal Information to provide the Service and administer your inquiries.
- We may also use your Personal Information to contact you with Channels.com newsletters, promotional materials and other information that may be of interest to you. Where you agree to the terms and conditions of the Terms of Use you may be given the opportunity to opt-in to the receipt of such information from us in the future. If you decide at any time that you no longer wish to receive such information from us, you may follow the unsubscribe instructions provided in the communication or you may also update your "user preferences" information. (See "Changing or Deleting Information," below.)

Log Data. When you visit the Site, whether as a Subscriber or a non-registered user just browsing (any of these, a “Channels.com User”), our servers automatically record information that your browser sends whenever you visit a website (“Log Data”). This log data may include information such as your IP address, browser type or the domain from which you are visiting. For most users accessing the Internet from an Internet service provider, the IP address will be different every time you log on. We do not use this information to identify you personally. We use it to monitor use of the Site and the Service and for the Site’s technical administration.

Cookies

Like many websites, we use “cookies” to collect information. A cookie is a small data file that we transfer to your computer’s hard disk for record-keeping purposes. We use cookies for two purposes. First, we utilize persistent cookies to save your registration ID and login password for future logins to the Site. Second, we utilize session ID cookies to enable certain features of the Site, to better understand how you interact with the Site, and to monitor aggregate usage by Channels.com Users and web traffic routing on the Site. Unlike persistent cookies, session cookies are deleted from your computer when you disconnect from the Site and Service. You can instruct your browser, by editing its options, to stop accepting cookies or to prompt you before accepting a cookie from the websites you visit. If you do not accept cookies, however, you may not be able to use all portions of the Site or all functionality of the Service.

Information Sharing and Disclosure

Log Data. We may share Log Data with third parties for industry analysis and demographic profiling. This information will not contain your Personal Information.

Compliance with Laws and Law Enforcement. Channels.com cooperates with government and law enforcement officials or private parties to enforce and comply with the law. We may disclose any information about you to government or law enforcement officials or private parties as we, in our sole discretion, believe necessary or appropriate to respond to claims and legal process (including subpoenas), to protect the property and rights of Channels.com or a third party, to protect the safety of the public or any person, or to prevent or stop any illegal, unethical or legally actionable activity.

Business Transfers.

Channels.com may sell, transfer or otherwise share some or all of its assets, including information provided by you, in connection with a merger, reorganization, or sale of assets, or in the event of bankruptcy. If the new entity wishes to make additional uses of your information different from those described in this Privacy Policy you will have the opportunity to decline such use at that time.

Changing or Deleting Your Information

All Subscribers may review, update, correct or delete the Personal Information in their registration profile. If you completely delete any such information, then your account may become deactivated.

Security & International Transfer

Channels.com is very concerned with safeguarding your information. We employ administrative, physical and electronic measures designed to protect your information from unauthorized access. Your information may be transferred to—and maintained on—computers located outside of your state, province, country or other governmental jurisdiction where the privacy laws may not be as protective as those in your jurisdiction. Channels.com transfers Personal Information to the United States and maintains it there.

Links to Other Sites

Our Site contains links to other websites. The fact that we link to a third party website or present a third party banner add or other type of advertisement is not an endorsement, authorization or representation of our affiliation with that third party. We do not exercise control over third party websites. These other websites may place their own cookies or other files on your computer, collect data or solicit personal information from you. This Privacy Policy addresses the use and disclosure of information that we collect from you through this Site. Other sites follow different rules regarding the use or disclosure of the personal information you submit to them. We encourage you to read the privacy policies or statements of the other websites you visit.

Our Policy Toward Children

This Site is not directed to persons under 18. If a parent or guardian becomes aware that his or her child has provided us with Personal Information without their consent, he or she should contact us at info@channels.com. If we become aware that a child under 13 has provided us with Personal Information, we will delete such information from our files.

Contacting Us

If you have any questions about this Privacy Policy, please contact us at info@channels.com